

GREED



The Whitepaper

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"Greed is good. Greed is right. Greed works. Greed clarifies, cuts through, and captures the essence of the evolutionary spirit. Greed, in all of its forms -- greed for life, for money, for love, knowledge -- has marked the upward surge of mankind."



DRAFT DISCLAIMER: The GREED whitepaper is currently in DRAFT form as the ecosystem continues to be rolled out. This DRAFT contains forward-looking statements that relate to current expectations and views of the future of GREED. Although the forward-looking statements contained in this DRAFT are based upon reasonable assumptions they are subject to risks, uncertainties, and other factors which could cause actual results and performance to differ from expectations expressed, implied, or perceived. Accordingly, prospective holders should not place undue reliance on these forward-looking statements or information. Additionally, statements made within this document are subject to change as the ecosystem continues to evolve and release. For any questions or support pertaining to any statements made within this document please contact the team directly.

INVESTMENT DISCLAIMER: The information provided in this whitepaper is not investment advice, financial advice or trading advice. It is recommended that you practice due diligence (including consultation with a professional financial advisor before investing or trading securities and cryptocurrency.

Table of Contents

INTRODUCTION	4
OVERVIEW.....	5
ABOUT BINANCE.....	5
ABOUT CARDANO	5
ABOUT ETHEREUM	5
ABOUT GREED.....	5
OUR MOTIVATION	6
THE ECOSYSTEM	7
GREED TOKEN	7
TOKENOMICS.....	7
ANTI-WHALE PROTECTION	7
REWARD POOL.....	7
MARKETING FUND.....	8
GREED MUŞIC.....	8
GREED NFTS	8
GREED METAVERSE	9
GREED WALLET	9
GREED LAUNCH	9
GREED SWAP	9
ROADMAP	10
PHASE 1.....	10
PHASE 2.....	10
PHASE 3.....	10
PHASE 4.....	11
THE TEAM.....	12
TEAM STRATEGY	12
SAFETY AND TRANSPARENCY	12
DEVELOPERS.....	12
<i>Peter Parente- Captain Awesome.....</i>	<i>12</i>
<i>Marcello “Cool” Valenzano and Andre “Dre” Lyons.....</i>	<i>13</i>
CONTACT TEAM	14

INTRODUCTION

The blockchain technology is still very nascent and in its early stages, experiencing an open frontier similar to that of the Internet in the early 1990s. However, we at \$GREED believe that the blockchain technology, as a tool of distributed consensus, will become the primary method to store, trade, or transact digital and tangible assets in the future.

Cryptocurrency has been used to solve varying challenges in the past such as allowing users to send data in a decentralized and transparent way without the involvement of external bodies and 3rd Parties. Cryptocurrency has also been widely adopted because of the non-existent need for an intermediary (such as a financial institution) that can make the cost of transactions excessive. In the same way, GREED seeks to leverage the advantages of cryptocurrency and blockchain technology to give back to society in a way that has not been fully exploited.

GREED is a new implementation based on the same formula, an ecosystem with several new highly- desirable features spanning across the leading blockchains including Binance, Ethereum, and Cardano.

OVERVIEW

ABOUT BINANCE

Binance is one of the leading crypto ecosystems which includes the operation of their world leading cryptocurrency exchange powered by their BNB coin. The ecosystem also includes a launchpad, wallet, charity, and importantly for \$GREED a Binance Chain which is a community driven blockchain software system with low gas fees.

ABOUT CARDANO

Cardano is the world most secured network and latest Blockchain. It functions as a blueprint or framework for the development of tokens, defining how they can be used, who can spend them, and other usage parameters. It is the first blockchain platform to be built through peer-reviewed research, to be secure enough to protect the data of billions, scalable enough to accommodate global systems, and robust enough to support foundational change. Their native coin is ADA.

ABOUT ETHEREUM

Ethereum is the community-run technology that's home to digital money, global payments, and applications. It's the world's programmable blockchain, so you can also use it for lots of different digital assets. It's a marketplace of financial services, games and apps that can't steal your data or censor you. Ethereum is powered by its native coin ETH.

ABOUT GREED

GREED aims to be the first ecosystem to combine the thrill of music, NFT market place, gaming and the value of digital collectibles, transforming it into the digital creature's universe. GREED will make use of a nextlevel NFT- based gameplay and integrate it with a blockchain-based decentralized financial system, making the game not only for fun but also an investment.

The ecosystem will be launched across the 3 major chains noted above: Binance, Cardano, and Ethereum allowing the project to benefit from the strengths of each and not be confined to one. Additionally, the ecosystem and its contracts are designed in such a manner that functionality can be enhanced, added, and expanded to include the incorporation of additional blockchains and crypto partner projects.

OUR MOTIVATION

There have been many coins which have come to the market with no real-world value, no real uses cases, and no real purpose. When we sought out to create GREED we wanted to create an ecosystem which could provide value back to its holders in multiple ways. We wanted to create an ecosystem that had real world use cases and application to keep the ecosystem relevant and growing for years to come.

With the exception of a few innovative experiments, few blockchain initiatives have attempted to market themselves to anyone other than high-value investors or crypto professionals. The GREED marketing plan also leverages the use of top notch and well recognized Crypto promoters (influencers) in various niches and communities especially those connected in a way to the blockchain world. This provides another route and opportunity to further take the GREED movement to a wider audience and introduce new users to GREED and Blockchain technology. Additionally, the GREED team includes well-known real-world musicians to help spread the ecosystem to those new to crypto and to those who otherwise would not consider crypto except for the music connection that GREED provides. We seek to appeal to everyone from your savvy crypto investors to your novice investor that has yet to jump into crypto.

Our mission is to build an integrated digital platform tokenized that appeals to all consumers as they can participate and make a riches while actively using Blockchain technology or just holding GREED. The concept behind GREED is one that is highly scalable and promising and also incredibly approachable to investors. By finding the 'equi-foci' where GREED combines combine the blockchain-based gaming world, Music, metaverse and NFT in a next-generation concept and created a digital platform. GREED stands out in a space that is immensely populated with lackluster and randomization.

THE ECOSYSTEM

One of the key features of GREED is the large ecosystem to be built out which is inclusive of the \$GREED token, GREED Music, the Metaverse, wallet, launchpad, swap, farms and pools, and the NFT marketplace. The following sections will explore each of the main components of the GREED ecosystem.

GREED TOKEN

TOKENOMICS

Name: GREED TOKEN

Symbol: \$GREED

Total Supply: 1,000,000,000 (1 Billion Token)

- 15% on each transactions
- 8% BNB rewards to holders
- 3% Liquidity Pool
- 2% Marketing
- 2% Auto buyback



GREED token are utility Tokens (have a wider range of use) that have real value and can be used for all transactions in the GREED ecosystem. \$GREED will initially launch on the Binance blockchain, with a second launch planned for Cardano when the network is ready.

ANTI-WHALE PROTECTION

Whales are notorious for taking advantage of strong communities for personal profit. GREED smart contract has been developed to nullify such plans. GREED has a maximum circulating supply of 1,000,000,000 (one billion) tokens. Anti whale protection includes:

- Maximum tokens per transaction is (0.1%)tokens.
- There will be a maximum tokens per wallet to ensure zero whale manipulation. No wallet can exceed 1% holdings.

REWARD POOL

As effectively as the DeFi Farm and Yield system performs, it still lacks flexibility. Both staked tokens and rewards cannot be accessed in real-time (until the maturity date, which is usually a whole year). The stake and reward system is also subject to enormous GAS fees. \$GREED launches with a rewards pool that distributes 8% worth of rewards. The distribution is

automated on our smart contract, to be carried out every 60 minutes for wallets holding GREED tokens.

MARKETING FUND

The vital role played by promotion and advertisement will be emphasized in this project. GREED smart contract has automatically take 2% of every transactions for marketing and development. A portion of this Fund is set to be invested in NFT projects, Music partnerships and prospective projects that will be launched on GREED decentralized Exchange. Furthermore, a setup has been embedded in the development structure of GREED Smart contract for the reserved funds to be fused with the market cap.

GREED MU\$IC

Grammy Award-Winning Producers and Songwriters Cool & Dre are bringing the first Crypto Music Label, launching on the GREED ecosystem. GREED Mu\$ic will feature:



- Collectible music NFT's of your favorite music artists
- Songs and versions of chart toppers that have never before been heard will now be available as collectible music NFTs.
- Additional versions of album covers that were created but not selected for the final cover.
- Ability to watch live streams of your favorite recording artists working in the GREED Music studios with NFT VIP access keys, see impromptu performances and major concerts live in the Metaverse.

After the token is launched we will announce the start of our contest to find the first recording artist for the for GREED Mu\$ic. It will be the crypto world version of American Idol where the community will be involved and the whole thing will be live streamed and documented to share with the world all the way from the beginning of the submissions to the making of the Artist with GREED Music.

GREED NFTs

GREED has a customized NFT marketplace where buying, selling, and trading of NFTs will be supported. \$GREED has its own NFT collections as well as collaborations with some of the hottest artists. This Non-Fungible token marketplace can be used for exchange or sales. Users can opt to trade Digital Assets for another unique or scarce digital asset. At the same time, they can be traded for GREED tokens at an agreed price based on algorithm valuation.

Users can trade GREED and other NFT items on the Marketplace. Products up for sale can be from developers or players and they are bought with GREED tokens. This is considered an exchange of Non-Fungible Token (NFT) and Fungible Token (GREED Token).

All commodities in the GREED market are NFTs that are unique and different from all other existing commodities. The main currency used in the Marketplace is GREED Token and all transactions are made in GREED Token.

Exciting features may be subsequently added such that an NFT can be traded for exchange against other platforms. While GREED has developed a working and pragmatic concept, GREED leaves enough room for scalability and development.

GREED METAVERSE



A major Metaverse build in Decentraland that will include NFT wearables, driveables and NFT keys. These keys will give you VIP access to certain areas in GREEDSwap's virtual world that will also include a GREED Music studio where you can watch your favorite musicians and recording artists create music, while also being able to watch them stream live concerts.

GREED WALLET

A secure place to store your GREED token and earn rewards.

GREED LAUNCH

Use the GREED ecosystem to launch your project's own token.

GREED SWAP

The Cardano Blockchain proposes to release a fast and reliable smart contract which will enable DeFi and NFT projects to be carried out based on the Blockchain. Our team of developers are currently designing a Decentralized Exchange that will be compatible with wallets that support the Cardano smart contract. The exchange will serve as a window for other projects to step into the Cardano spotlight, providing GREED tokens a prominent spot in the ecosystem. The decentralized Exchange will be launched with Cardano smart contract adoption. The exchange will also provide future support for Ethereum, Binance, and Cardano Blockchain coins.

Roadmap

The roadmap for the GREED ecosystem is currently split across 4 phases. The ecosystem allows for future enhancements to further optimize the productivity of this project and expand upon it in future phases. As such the roadmap defined below can change over time as new, and better opportunities present themselves for the ecosystem. As these opportunities are identified and pursued the roadmap will be updated accordingly and re-published on our website for the community to see.

PHASE 1

- Graphic Designs Characters And Marketplace
- Launch Social + Website
- Audit + contract reviews
- Grammy award winners Cool & Dre partnership for GREED Music
- Marketing / Pre-Sale
- Ama
- Launch GREEDSwap on Cardano
- GREED's own Presale Site
- Public Launch On GREEDSwap
- Public Launch NFT Battle
- Public Launch NFT Marketplace
- Coingecko, Coinmarketcap Listing

PHASE 2

- NFT Market place Launch
- Acquire Parcels in Decentraland for Metaverse build
- CEX Listing
- Public Launch NFT Farming platform
- Influencer Marketing
- Release More GREED NFT Characters
- Telegram members music contests
- Start taking Submissions for GREED Music's first Artist
- External Ama
- Expanding Team

PHASE 3

- Release Farm & Staking Pools
- Metaverse buildout for recording studio, concert Area, Strip Clubs, brothels, underground
- GREED Music Competition for 1st Artists start with Live stream competition Like American Idol, but GREED community and will post episodes to youtube channel

- Music Studios/Partnerships Expanded
- GREED Beta - Website updated
- More Exchanges listings
- Music Listing platforms
- GREED Music Release - studio recordings

PHASE 4

- Gambling and Games begins
- Listing on major Exchanges
- NFT Minting Engine
- More marketing push
- GREED LAUNCHPAD & Presale sites, Farms and Pools are available for new coins to utilize.
- GREED Music launch of music and concerts with competition winner.
- Metaverse concerts
- GREED Dapp stake earn tokens (IOS, Android)
- More Partnerships
- More Usecases (.....coming)

THE TEAM

TEAM STRATEGY

We have an excellent team made up of specialists for the vital skills necessary for achieving a mutual goal. The goal is to bring value to our project by securing stunning partnership deals. In connection with that, our team has made reliable engagements to swiftly extend our project scope. Each of these will be communicated out as appropriate during the project.

SAFETY AND TRANSPARENCY

The team has strategic ideas set in place to ensure funds protection. 3% of every transaction is locked into the liquidity automatically. The process is automatic to ensure price stability. Additionally, our team is doxed and available directly in our telegram where our community can join to get the latest and greatest updates at any point in time.

DEVELOPERS

The developers and team are doxxed, KYC including:

- Peter Parente (Captain Awesome) who is a United States Marine Corps Recon Veteran, Blockchain Expert, Multi Award-Winning Author and an Investment Banker/Business Consultant for over 20 years.
- Marcello "Cool" Valenzano and Andre "Dre" Lyons who are Grammy Award Winning producers and Song Writers for over 20 years.

Peter Parente- Captain Awesome



Captain Awesome has decades of experience in business & finance with an unparalleled track record for success. As a consultant he specializes in marketing and branding to formulate a synergistic ecosystem that in turn allows companies to achieve the maximum return on their investment. His experienced and unbiased approach allows him to identify and enhance the strengths as well as areas for improvement while working towards a solution where needed to help you achieve business goals. He's former United States Recon Marine who specialized in counter sniper operations, a multi award-winning children's book author and a superhero (at least he thinks so). After spending his years as an investment banker he also owned and operated, Sensitive Operations Group, which was an investigation agency in the private sector comprised of only former special operations military operatives.

Pete donates his books to The Key West Sheriff's Animal Farm, Kinkatopia Kinkajou rescue and several other organizations also doing presentations and book signings with them to help raise

money for their cause. He works with motivating troubled readers to read and coaches youth lacrosse and football. He wrote the multi-award winning, Peeper the Kinkajou, series to deliver a conservation message and educate children and adults on different animals and their ecosystems. Boomer to the Rescue was a beginner reader's book about the first day of kindergarten with an anti-bullying message that won itself a Mom's Choice Award.

From time to time you may see cameos from Sandy the squirrel in our posts. She was found in August 2020 orphaned at a few days old with her eyes still closed and needed to be syringe fed every three hours and Pete took her on as a rescue and now she is part of his family.

Creating the GREED TOKEN and the ecosystem around it is currently his main focus while relaunching his company ASSASSIN-8.

Marcello "Cool" Valenzano and Andre "Dre" Lyons

Legendary hit-makers, producers and songwriters **Cool & Dre** have produced countless chart-topping singles and albums in a career that spans nearly two decades. Instantly recognizable and entertainment industry royalty, they are the hottest duo to ever come out of Miami, Florida. The Grammy-Winning super production team have been making their presence felt amongst entertainment industry heavyweights since the early 2000's.

Marcello "Cool" Valenzano and Andre "Dre" Lyons's production and songwriting gift has blessed the likes of Jay Z, Lil' Wayne, Wiz Kalifah, Wale, Lady Gaga, Queen Latifah, Drake, DJ Khaled, Tyga, Pit Bull, Mary J. Blige, Chris Brown, Fat Joe, 50 Cent, Kanye West, Gym Class Heroes, P. Diddy, Young Jeezy, Rick Ross, The Game, Busta Rhymes, J Cole, Linkin Park and Future - just to name a few. The duo have contributed production to over 75 million records sold worldwide.

Cool & Dre launched their Epidemic Music Group in 2004 and have partnered up with countless heavy-hitters over the years. The label boasts of talent which includes Kent Jones and Eric Leon, with Kent Jones's first single "Don't Mind" on Epidemic / We The Best / Epic Records (with DJ Khaled) has gone Platinum.



"We strive on having talented artists who are driven, passionate, humble and fearless to push the boundaries like we do makes us even more excited to create and continue to spread the Cool & Dre Epidemic Movement." - Cool & Dre

The accomplished hit makers recently won their 3rd Grammy Award for their work on “The Carters” album (Jay-Z and Beyoncé) for the three tracks they produced (“Summer,” “713,” and “Black Effect”) and the bonus track “Salud!” Cool & Dre’s label, Epidemic Music, is also responsible for Tom G, with the hot track “Johnny Gill” and they have produced “More in the Morning” from Terror Squad/Roc Nation artist Angelica Villa.

Cool & Dre have countless credits, including working with the iconic Mary J. Blige and DJ Khaled on “Father of Asahd.” They won Grammy Awards for their work on Mary J. Blige’s “The Breakthrough,” Lil Wayne’s “The Carter III,” and The Carters “Everything Is Love.” Cool & Dre have been making classic hit songs since Ja Rule’s “New York” and the Game’s “Hate It or Love It,” and continue to be the creative force behind major hits.

Cool & Dre get most of their work done in their private recording studio, Record Room Studios in North Miami. The studio is also the home of The Plug Miami, an A&R style video show that airs virally on www.epidemicTV.com. Cool & Dre listen and critique up-and-coming songwriters, artists, and producers.

After nearly two decades of making hits, Cool & Dre are just scratching the surface of their musical genius as they continue to spread their epidemic sound.

CONTACT TEAM

We have a very responsive development team, experienced admins and a strong community. Please contact our team if you have any other issues or concern about GREED.

They can be reached using the following links:

- Telegram Chat group: <https://t.me/GREEDOFFICIAL>
- Website: <https://www.GREEDToken.com>
- Twitter: <https://twitter.com/GREEDecosystem?s=20>

